



MONOGRAMMING STATION

ROYCE

BESPOKE MONOGRAMMING &
ON SITE EVENT PERSONALIZATION
ACTIVATIONS

2025



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OUR LEGACY OF FINE LEATHERWORK

Personalization is integral to the ROYCE heritage. A family tradition born in the 1880s, ROYCE was raised with the vision of showcasing high quality leather & refined craftsmanship.

From travel accessories to executive essentials, our master stampers can emboss initials, names or logos on any product to achieve a bespoke finish.

We travel globally to provide on-site monogram gifting events for leading luxury brands and Fortune 500 companies.

Over the years as our family business has grown from one generation to the next, in changing times, our vision has remained the same.





MANIFESTING YOUR VISION

Whether it's for raising brand awareness or expressing gratitude to your clients, we will manifest your vision to reality with our distinct range of executive and travel accessories.

“Our abilities are only bound by the possibilities of our client's imagination.”

KATHY BAUER
3RD GENERATION OWNER

WILL BAUER
4TH GENERATION OWNER

CLIENTS

VOGUE

J.P.Morgan



The New York Times



Ferrari



EXCLUSIVE EVENTS

- IMG Fashion Week – New York, London, & Sydney
- Formula One Grand Prix – Abu Dhabi, United Arab Emirates & Austin, Texas
- American Express Pacesetters Awards – Punta Cana, Dominican Republic & Prague, Czech Republic
- Manchester City Football Club Opening Day – Yankee Stadium, New York & Manchester, United Kingdom
- National Football League Super Bowl LIII – Olympic Centennial Park, Atlanta
- Qatar Airways Launch – Ritz Carlton, Montreal, Canada
- Isetan Shinikuku Flagship Department Store Celebration – Tokyo, Japan
- TD Ameritrade President's Club – Four Seasons Resort at Peninsula Papagayo, Costa Rica
- The Genesis Invitational – Riviera Country Club, Pacific Palisades, California
- United Arab Emirates Embassy Bastille Day Celebration – Paris, France
- Sotheby's Moda Miami at The Biltmore – Coral Gables, Florida
- Range Rover House at Monterey Car Week – Carmel-by-the-Sea, California

50

YEARS OF
HERITAGE
SINCE—1974



Discover how our founder Harold Bauer crafted the brand that continues to carry on a family legacy for four generations.

At a young age, from his paper routes as a youth to road trips across America selling his father's leather accessories, Harold Bauer was a bona fide hustler, a true entrepreneur in the making.

In the late 1960s, after learning the leather craft, Harold Bauer scaled his father's gifting business to unprecedented heights. His passion for people and product has been unrelenting throughout his tenure. Even on vacation, he loves discovering new gifting ideas and studying the trend of what people use during travel.

He ultimately partnered with his wife Kathy to establish our eCommerce business in 2003. Following in the footsteps of his father, his son Will joined ROYCE in 2014 to expand our stores and corporate partnerships.

ROYCE became ROYCE New York as an homage to the Bauer family's 70th year of leather craftsmanship in New York City. With its artisanal roots stemming back to the 1880s in Vienna, Austria, ROYCE is now a four-generation family tradition, and Harold has played an integral part in celebrating that proud tradition.

Harold has always had a knack for "styling" as he calls it, and his eye for functional design is still incredibly relevant. Many of his signature wallets, bags, and travel accessories from decades past continue to be bestsellers in luxury department stores across the world, including Bergdorf Goodman, Saks 5th Avenue, and Neiman Marcus.

DISCOVER MORE
[ROYCE.US/FOUNDER](https://royce.us/founder)



NEW YORK CITY'S ICONIC HERITAGE

ROYCE evolves with the city, but our legacy of fine craftsmanship has remained the same for generations.

Discover ROYCE New York Boutiques at Saks 5th Avenue and the Bloomingdale's 59th Street Flagship in Manhattan.



"Personalization resonates greatly with the Bloomingdale's consumer and ROYCE has monogramming perfected. The dedication to quality in their products, as well as their monogramming services, is a valuable addition to the 59th Street store experience."

— **Sharon Wax**,
Bloomingdale's SVP
Concessions & Designer
Collections

MAKE IT PERSONAL

FROM TRAVEL ACCESSORIES
TO EXECUTIVE ESSENTIALS,
OUR MASTER STAMPERS
CAN EMBOSS INITIALS, NAMES,
OR LOGOS.

ROYCE CAPABILITIES

ROYCE offers both monogram and logo imprinting services, and with each custom order personally managed by our team, we guarantee a gifting experience that exceptionally reflects your personal and professional brands.

We provide free monogramming and Corporate Discounts of up to 50% Off based on order quantity.



International Shipping,
Express Service Available in
over 100 Countries



White Glove VVIP
Services



Individual Drop Shipping to
Gift Recipients



Rush Shipping & Same Day
Messenger Service



All Items Individually
Gift Packaged and Labeled



Handwritten Gift Notes



Complimentary Logo
Mockups & No Artwork Fees



Logo Stamping &
Monogramming Available on
All Items



Additional Gift Wrapping
Available



Dedicated Gifting
Concierge



Shopping Bags Available



No order quantity
minimum or minimum spend

LIVE MONOGRAMMING PERSONAL TOUCH AT YOUR EVENT

CRAFTSMANSHIP SHOWCASE

Our team doesn't just monogram - they showcase they ROYCE's commitment to meticulous craftsmanship, enhancing your guest's connection to their product.

HASSLE-FREE SETUP

We handle everything from setup to breakdown for a seamless experience. Client just simply needs to provide a table, chair, signage, and a power outlet.

BESPOKE PERSONALIZATION

With our ability to monogram any ROYCE merchandise, we'll add a personalized touch to our wide range of executive essentials and travel accessories.

INTERACTIVE & UNIQUE EXPERIENCE

Attendees will love creating their unique monogram design, offering a fun, engaging, and truly memorable experience.

MONOGRAM ACTIVATIONS CONCIERGE

William Bauer
wb@royce.us

Kathy Bauer
kb@royce.us

Discover more on our website
royce.us/onsite-monogramming

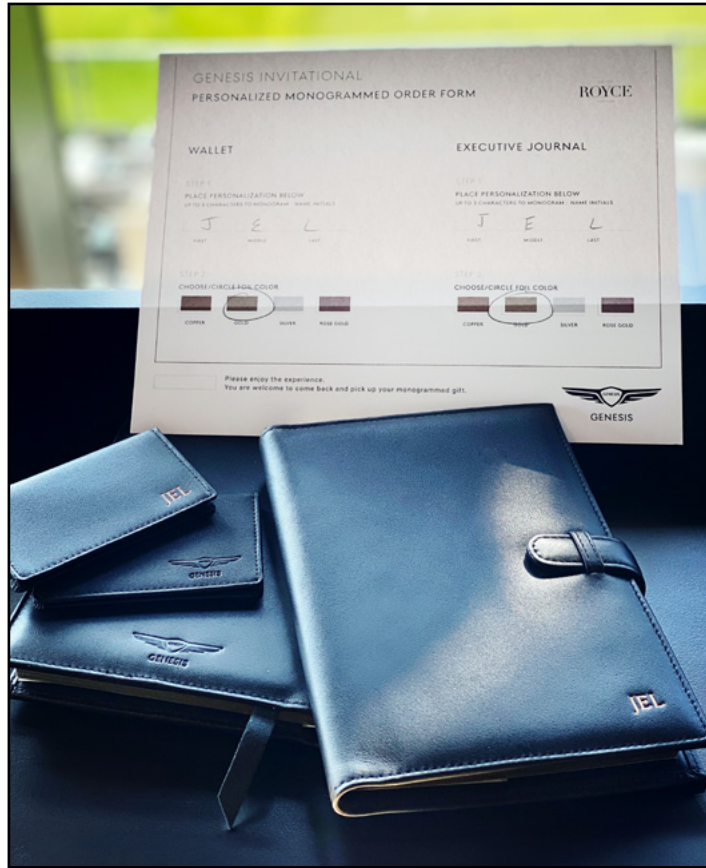
ROYCE MONOGRAM EVENTS

ROYCE On Site Monogramming
Gifting Experience for Ferrari



LIVE MONOGRAMMING HOW IT WORKS

ROYCE MONOGRAM EVENTS



1

CHOOSE PRODUCTS

Choose your desired merchandise style, color, and quantity tailored to your event gifting needs



2

OPTIONAL LOGO IMPRINTING

Decide whether you'd like to feature your brand's logo debossed on the product. This customization will be completed before the gifts arrive at your event.



3

SHARE EVENT LOGISTICS

Share the specific date, time, and full address of your event venue to coordinate the gifting activation segment.



4

EVALUATE QUOTE

Within 24 hours of inquiry, our team will provide a quote and confirm availability. This will include the number of master stampers required, determined by volume of gifts and the event's duration.

MONOGRAM ACTIVATIONS CONCIERGE

William Bauer **Kathy Bauer** **Discover more on our website**
wb@royce.us kb@royce.us royce.us/onsite-monogramming



ROYCE LIVE MONOGRAMMING ACTIVATION
FOR AMERICAN EXPRESS



ROYCE LIVE MONOGRAMMING ACTIVATION
FOR NICKY HILTON'S NYFW PARTY



ROYCE MONOGRAMMING GIFTING
FOR SAKS FIFTH AVENUE DINNER



ROYCE LIVE MONOGRAMMING ACTIVATION
FOR ROLLS-ROYCE MOTOR CARS PRESS EVENT



ROYCE LIVE MONOGRAMMING ACTIVATION
FOR FERRARI PRIVATE CLIENT DINNER



ROYCE LIVE MONOGRAMMING ACTIVATION
FOR INVESTOR DAY SUMMIT



ROYCE LIVE MONOGRAMMING ACTIVATION
FOR ASTON MARTIN MIAMI



ROYCE LIVE MONOGRAMMING ACTIVATION
FOR BENTLEY DEALERSHIP OPENING PARTY



FOIL STAMPING

MONOGRAM & CUSTOM LOGOS

The metallic sheen of the hot foil stamp creates a beautiful contrast against the leather. This luxurious detail not only personalizes your item but also adds a layer of timeless sophistication. Available in an array of stunning colors.



DEBOSSING

MONOGRAM & CUSTOM LOGOS

Blind debossing adds a unstated elegance that enhances the leather's natural beauty. Whether on a wallet, duffel, or a classic journal, blind embossing creates a touch of bespoke luxury that is both discreet and deeply personal.

ROYCE

CASE STUDIES



ROYCE'S PROUD PARTNERSHIPS

ROYCE CASE STUDIES

Experience the richness and durability of our American leather goods, ready to be transformed into personalized treasures. From travel essentials to executive items, our wide range of products are crafted to meet the highest standards of quality and design.



**BILLIONS ON SHOWTIME
SERIES FINALE CAST & CREW GIFTS**



**CASA FERRARI
PEBBLE BEACH CLIENT GIFTS**



**ETIHAD AIRWAYS NYFW
AND MLS ALL STAR GAME GIFTS**



NETFLIX CLIENT GIFTS



**VOGUE FORCES OF FASHION
CONFERENCE GIFTS**



**ROLLS-ROYCE
DEALERSHIP OPENING GIFTS**



**THE RITZ-CARLTON HOTELS
ROOM ACCESSORIES**



TD BANK CLIENT GIFTS

MONOGRAM ACTIVATIONS CONCIERGE

William Bauer **Kathy Bauer** **Discover more on our website**
wb@royce.us kb@royce.us royce.us/onsite-monogramming

LAMBORGHINI

On-Site Monogram Gifting Experience on custom embossed travel zip pouches at Lamborghini Lounge in New York City during Auto Week, the Lamborghini 18th Hole chateau during Monterey Car Week in Pebble Beach and at The Bridge car event in the Hamptons. Monogrammed and custom embossed toiletry bags, duffel bags, luggage tags and passport cases for private client gifting.





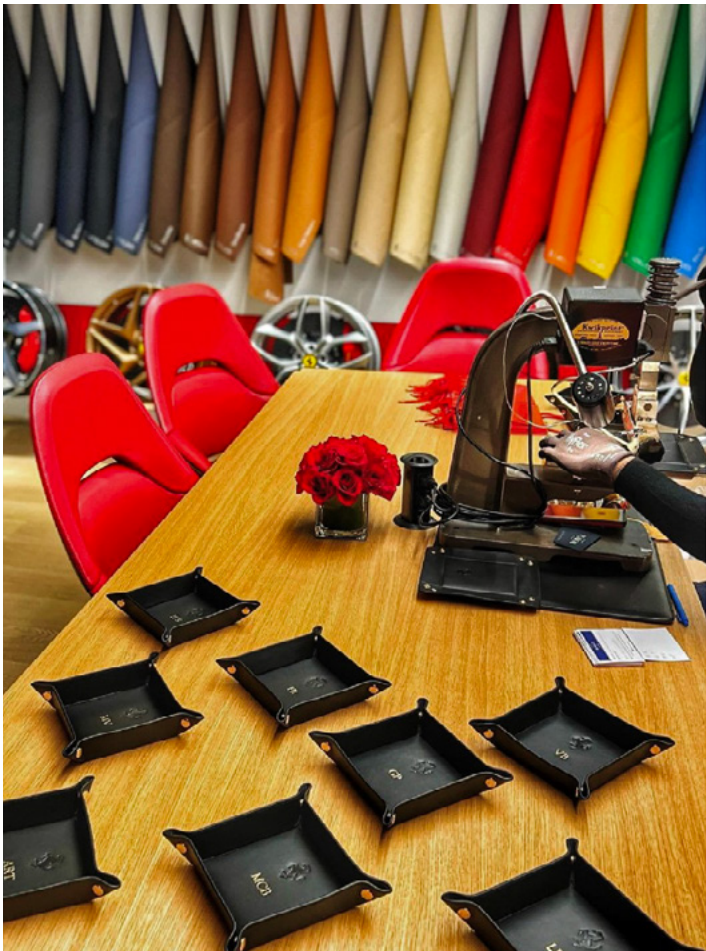
ETIHAD AIRWAYS

On-Site Monogram Gifting Experiences in London, Sydney, and New York on custom embossed passport cases for VIPs during IMG Fashion Week. On-site Monogram experiences in Manchester, UK and NYC on custom embossed luggage tags for VIPs during high profile Manchester City and NYC Football Club matches.



FERRARI

On-Site Monogram Gifting Experiences on custom embossed passport cases, luggage tags, card holders and journals in over 20 North American cities in support of their Ferrari Esperienza event series. Custom embossed duffel bags, toiletry bags, portfolios, lanyards, and sleep masks for Casa Ferrari 2021 and Casa Ferrari 2022 at Monterey Car Week in Pebble Beach.





RITZ CARLTON

Custom branded Ritz-Carlton desk pads and conference room blotters for new property openings. On-Site Monogram Gifting Experience on business card holders, luggage tags and journals for top corporate travel partners. Custom branded toiletry bags and room key holders for VIP suite guests.

BROOKLYN NETS

Custom embossed duffel bags, backpacks, toiletry bags, and journals for the NBA franchise's ownership, executive management, coaches, players, sponsors, and VIP season ticket holders.



Most items are individually packaged in ROYCE's signature royal blue gift boxes and silver ribbon. Larger gifts are elegantly encased in ROYCE's suede draw string dust bags.

BEAUTIFULLY CRAFTED INSIDE & OUT



SUEDE DUSTBAG



SIGNATURE GIFT BOXES

All ROYCE products are available for events & can be monogrammed.
Discover our timeless best sellers for event activations

[SHOP ALL PRODUCTS](#)

ROYCE

BESTSELLERS



SIGNATURE
CATCHALL TRAY
Pebbled Leather
Style No. 923-4
\$120



BUSINESS CARD HOLDER
Full Grain Leather | Leather Lining
Style No. 405
\$75



**RFID BLOCKING PASSPORT CASE
WITH CARD SLOTS**
Full Grain American Leather
Style No. RFID-209
\$120



**RFID BLOCKING
FOUR ZIP ORGANIZER**
Full Grain Leather
Style No. RFID-793
\$165



EXECUTIVE JOURNAL
Full Grain Leather | Leather Interior
Style No. 735
\$165



MINIMALIST BAG
Full Grain American Leather
Style No. 266-5
\$145



SIGNATURE LUGGAGE TAG
Full Grain American Leather
Style No. 972-5
\$55





SIGNATURE
CATCHALL TRAY
Pebbled Leather
Style No. 923-4
\$120



SIGNATURE TOILETRY BAG
Full Grain Leather
Style No. 267-5
\$300



IT'S ABOUT YOUR NAME, NOT OURS

ROYCE offers both monogram and logo imprinting services, and with each custom order personally managed by our team, we guarantee a gifting experience that exceptionally reflects your personal and professional brands.

We provide free monogramming and Corporate Discounts of up to 50% off based on order quantity.

MODERN MONO— CHROME

Explore our collection of leather gifts ranging from catchall trays for the home to luggage tags for travel, available in any color that fits your style and pair it with our extensive range of foil stamps.



**RFID BLOCKING
FOUR ZIP ORGANIZER**
Full Grain Leather
Style No. RFID-793
\$165



SIGNATURE CATCHALL TRAY
Pebbled Leather
Style No. 923-4
\$120



**HANDCRAFTED
LUGGAGETAG**
Full Grain Leather
Style No. 959-5
\$50



**SUNGLASS
CARRYING CASE**
Full Grain Leather | Suede Lining
Style No. 940
\$120



**RETRACTABLE
LUGGAGE TAG**
Top Grain Nappa Leather
Style No. 973-5
\$70



CRAFTING AMERICA'S LEGACY

Selected for their enduring quality and distinctive stationery, our ring binders, journals and writing portfolios have been supporting our nation's leading lawmakers for over 25 years.



EXECUTIVE WRITING PORTFOLIO

Full grain American Leather | Suede Lining
Style No. 744-5
\$250



ROYCE BESTSELLERS

EXECUTIVE JOURNAL

Full Grain Leather | Leather Interior
Style No. 735
\$165

EXECUTIVE WEEKLY PLANNER

Full Grain Leather
Style No. 737-5
\$185





SIGNATURE LUGGAGE TAG
Full Grain American Leather
Style No. 972-5
\$55



13" LAPTOP SLEEVE
Pebbled Genuine Leather
Style No. 790-4
\$275



BUSINESS CARD HOLDER
Full Grain Leather | Leather Lining
Style No. 405
\$75



EXECUTIVE CARD HOLDER
Full Grain American Leather
Style No. 405-5
\$75



SIGNATURE CATCHALL TRAY
Pebbled Leather
Style No. 923-4
\$120



**GILD EDGED
CONTEMPORARY JOURNAL**
Pebble Grain Leather | Cream Lined Pages
Style No. 736-JOUR
\$65



ROYCE BESTSELLERS



EXECUTIVE JOURNAL
Full Grain Leather | Leather Interior
Style No. 735
\$165



**RFID BLOCKING
MINIMALIST CARD WALLET**
Full Grain American Leather
Style No. R427-5
\$85



LARGE CATCHALL TRAY
Full Grain American Leather
Dimensions: 9.75" x 8" x 1"
Style No. 982-5
\$175



LEATHER BOOKMARK
Full Grain American Leather
Style No. 397-5
\$70



**LUXE
COSMETIC BAG**
Pebbled Leather
Style No. 250-5
\$250



**COMPACT
COSMETIC BAG**
Pebbled Leather
Style No. 253-5
\$145



ROYCE BESTSELLERS

The New York Times

The New York Times

EXECUTIVE
WRITING PORTFOLIO

Aristo Italian Leather
Style No. 749-AR
\$135



OUR ONLY
LIMIT IS BOUND
BY YOUR
IMAGINATION

All ROYCE bags and accessories can have a custom logo or monogram (or both!) debossed or hot foil stamped in a plethora of color choices, ranging from classic gold, silver, rose gold, and copper foils to more vibrant, avant-garde hues.

SIGNATURE CATCHALL TRAY

Pebbled Leather
Style No. 923-4
\$120





SINGLE WINE CHAMPAGNE CASE

Full Grain American
Leather | Suede Lining
Style No. 621-6
\$275



DOUBLE WINE CARRYING CASE

Full Grain American
Leather | Suede Lining
Style No. 625-4
\$320



VALET KEY CHAIN

Full Grain Leather
Style No. 596
\$50



LARGE CATCHALL TRAY

Full Grain American Leather
Dimensions: 9.75" x 8" x 1"
Style No. 982-5
\$175



ZIPPERED TECH ORGANIZER

Full Grain American Leather
Style No. 925-5
\$175





ROYCE is a Four Generation
Family Tradition &
A Woman Owned Business

CFDA

Council of Fashion
Designers of America



Female Founders
Collective

ROYCE CORPORATE GIFTING

KATHY BAUER

kb@royce.us

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Mobile: 201.424.3133

ROYCE ON-SITE MONOGRAM ACTIVATIONS

WILLIAM BAUER

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Mobile: 732.272.4106

BOUTIQUES

ROYCE at Saks Fifth Avenue

First Floor - Designer Handbags

611 5th Ave

New York, NY 10022

ROYCE at Bloomingdales

First Floor - Designer Handbags

1000 Third Avenue

Between 59th St & 60th St

New York, NY 10022